



Since 2015, Taipa Village Destination Limited has pioneered the brand concept "Taipa Village – Authentic Macau," focusing on sustainable heritage preservation that enriches the local community and elevates Macau's non-gaming appeal. The village has rapidly evolved into a dining and entertainment precinct, complemented by a variety of art, cultural and leisure activities that celebrate Macau's traditional spirit.

The “CHILL@TAIPAVILLAGE” Campaign consists of two sessions:

Session 1: Summer Social Media Giveaway

A lucky draw giveaway will be hosted on Taipa Village Macau's Instagram and Facebook pages. Participants can enter the giveaway by following Taipa Village Macau, liking and commenting on the giveaway posts.

Details

Promotion Period : 26 July 2024 – 2 August 2024
Lucky Draw Date : 5 August 2024
Announcement Date : 6 August 2024
Announcement Platforms : Taipa Village Macau's Facebook, Instagram, personal contact

Prizes

Summer Hotel Package	MOP 7,000 package offers
António	MOP 1,000 dining vouchers
Tapas de Portugal	MOP 500 dining vouchers
Sofu Patisserie	50% off coupons (Coupon limited to one product only)
Céleste Artisan Ice Cream	Signature "Lisbon Trip" ice cream set
	Signature "Magic Trio" ice cream set
Cafe Hanoi	Signature coconut iced coffee
	Signature avocado smoothie
Wonderwall Coffee	Buy-one-get-one-free drink coupons
Woop Woop	Pour-over coffee kit (Includes coffee dripper, filter paper, and coffee server)

Session 2: Spend and Share to Get "Chill Eats" Offers

To encourage participants to explore Taipa Village and unwind their summer moments, those who spend at designated merchants, share their "chill eats" with "#CHILLatTAIPAVILLAGE", follow and tag the merchants and Taipa Village Macau on social media, will receive complimentary in-store summer offers which are available at limited supplies.



Details

Promotion Period : 26 July 2024 – 11 August 2024

Social Platforms : Facebook and Instagram

Participating merchants and offer details are as follows:

1. **Tapas de Portugal**
One complimentary summer cocktail with any spend.
2. **BrownStudy Bakery**
One complimentary signature gelato crispy bowl or drink with any spend.
3. **Cafe Hanoi**
One complimentary signature iced classic drip coffee with any spend.
4. **Céleste Artisan Ice Cream**
One complimentary selected drink or limited edition gift with any ice cream purchase.
5. **Park Coffee**
20% off on entire bill with purchase of two or more drinks.
6. **Wonderwall Coffee**
Buy one get one free on any drinks with any spend.
7. **Woop Woop**
One complimentary signature blueberry yogurt smoothie or Americano with any spend.
8. **Burbao Taipa**
10% off on entire bill with any spend.
9. **Matcha Macau**
One complimentary small ice cream with any spend.

-Ends-



About Taipa Village Destination Limited

Taipa Village Destination Limited is at the forefront of positioning Taipa Village as Macau's pre-eminent entertainment and cultural district. Its primary mission is to foster sustainable heritage in the village, an area rich in beautiful shophouses and vibrant retail and food & beverage concepts which has evolved as a leading tourist destination in its own right.

Taipa Village Destination Limited is an affiliate of Sniper Capital Limited.

About Taipa Village – Authentic Macau

Taipa Village is located in the oldest and best-preserved part of Taipa. Formerly home to local fishermen, Taipa Village, with its traditional shophouses and quaint cobbled streets, offers an antidote to the glitz of the neighbouring Cotai Strip. Richly endowed with a mix of Portuguese and Chinese architecture, and with unmistakable Mediterranean touches, Taipa Village is a culturally diverse landmark destination that offers visitors a taste of the original, authentic Macau.

www.taipavillagemacau.com

For more information and images, please contact:

Pamela Chan (Taipa Village Destination Limited)

Tel: (853) 2857 6212

Email: pamela.chan@taipavillagemacau.com

Rachel Wong (Taipa Village Destination Limited)

Tel: (853) 2857 6116

Email: rachel.wong@taipavillagemacau.com